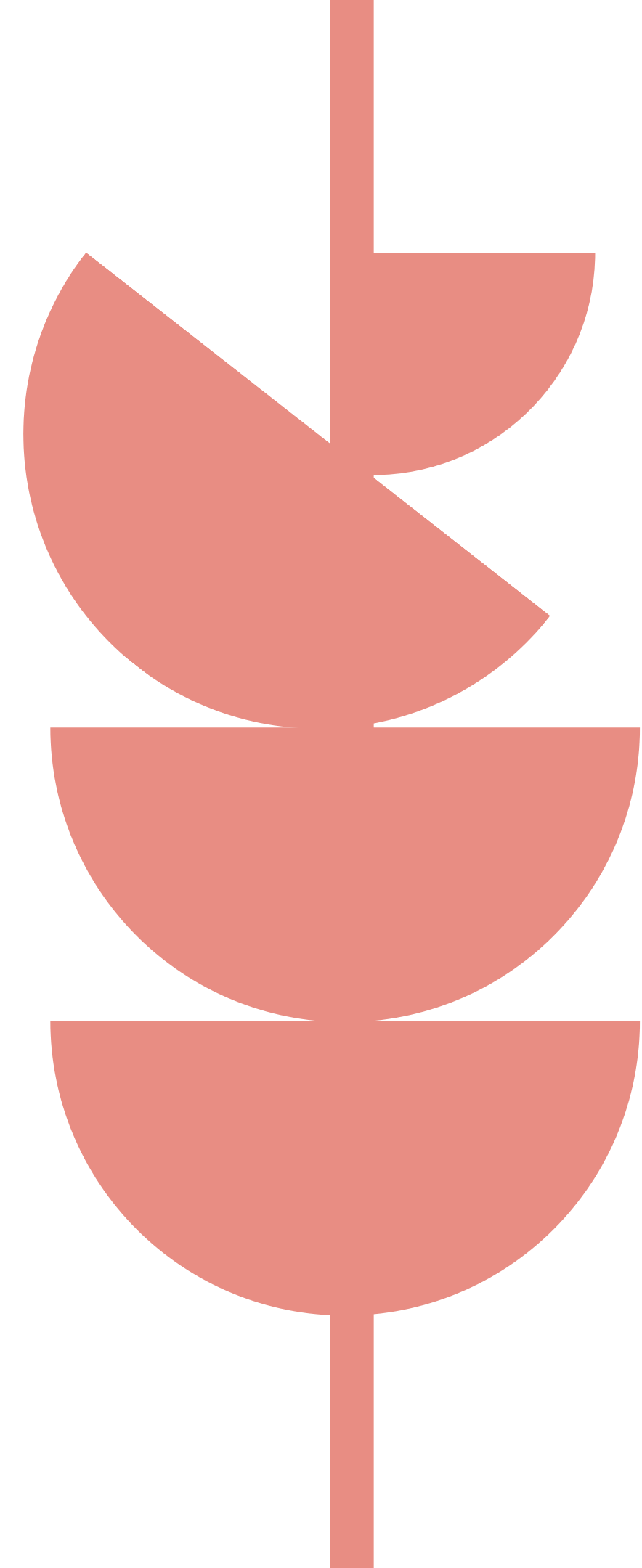
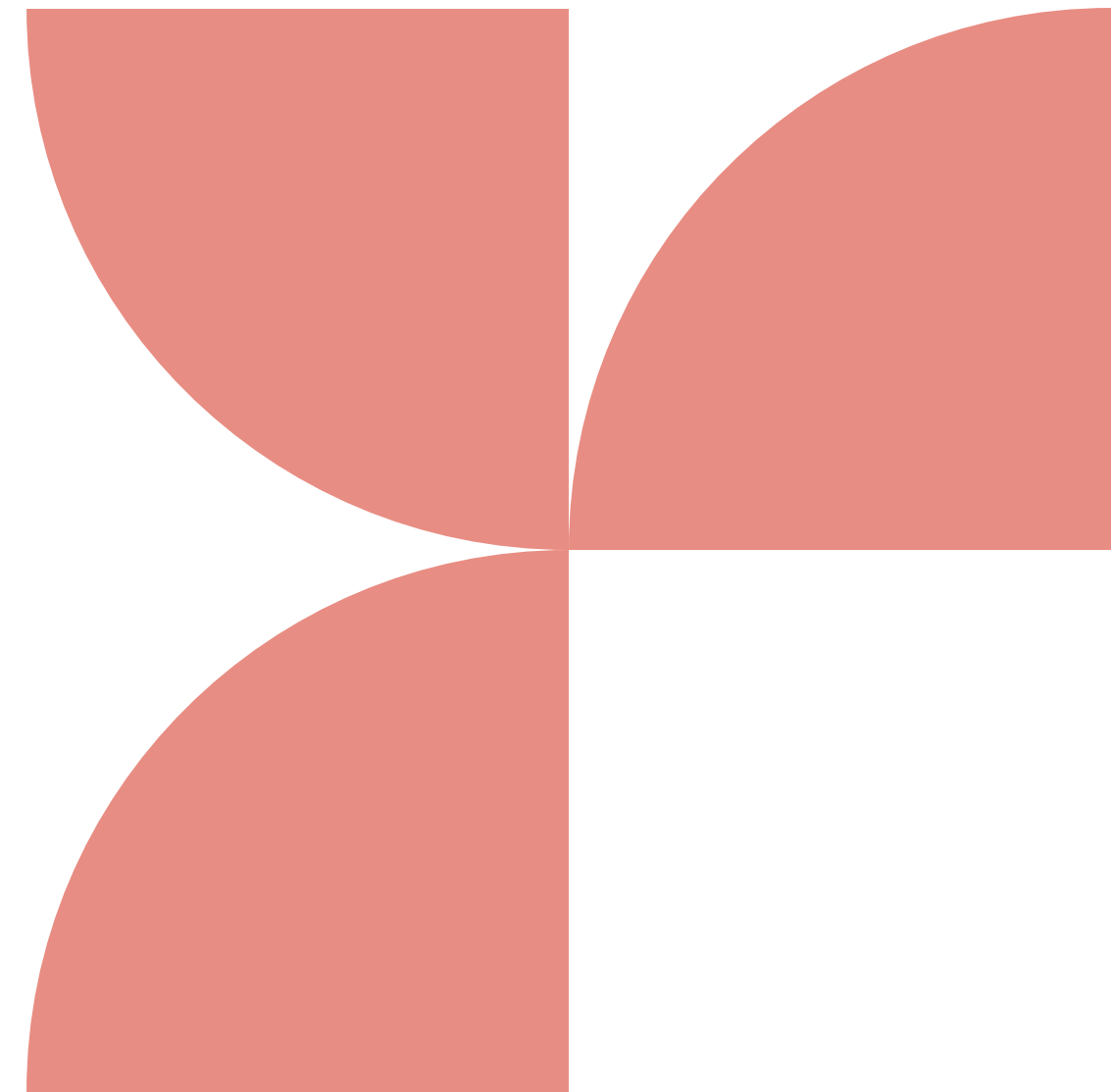


Job Searching Right Now



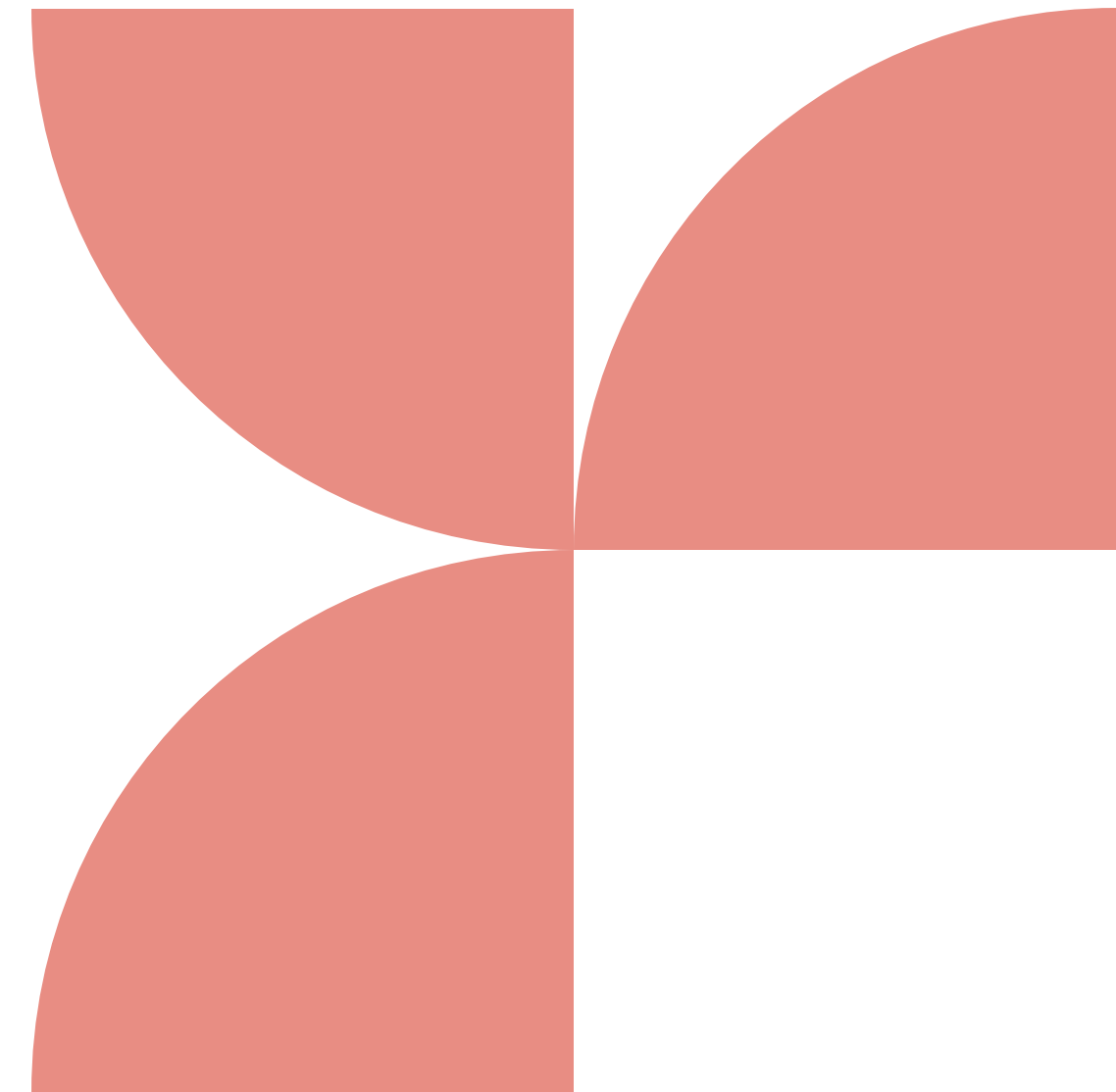
The Bad News

- Candidate Experience is very poor
- Very competitive Application Pools

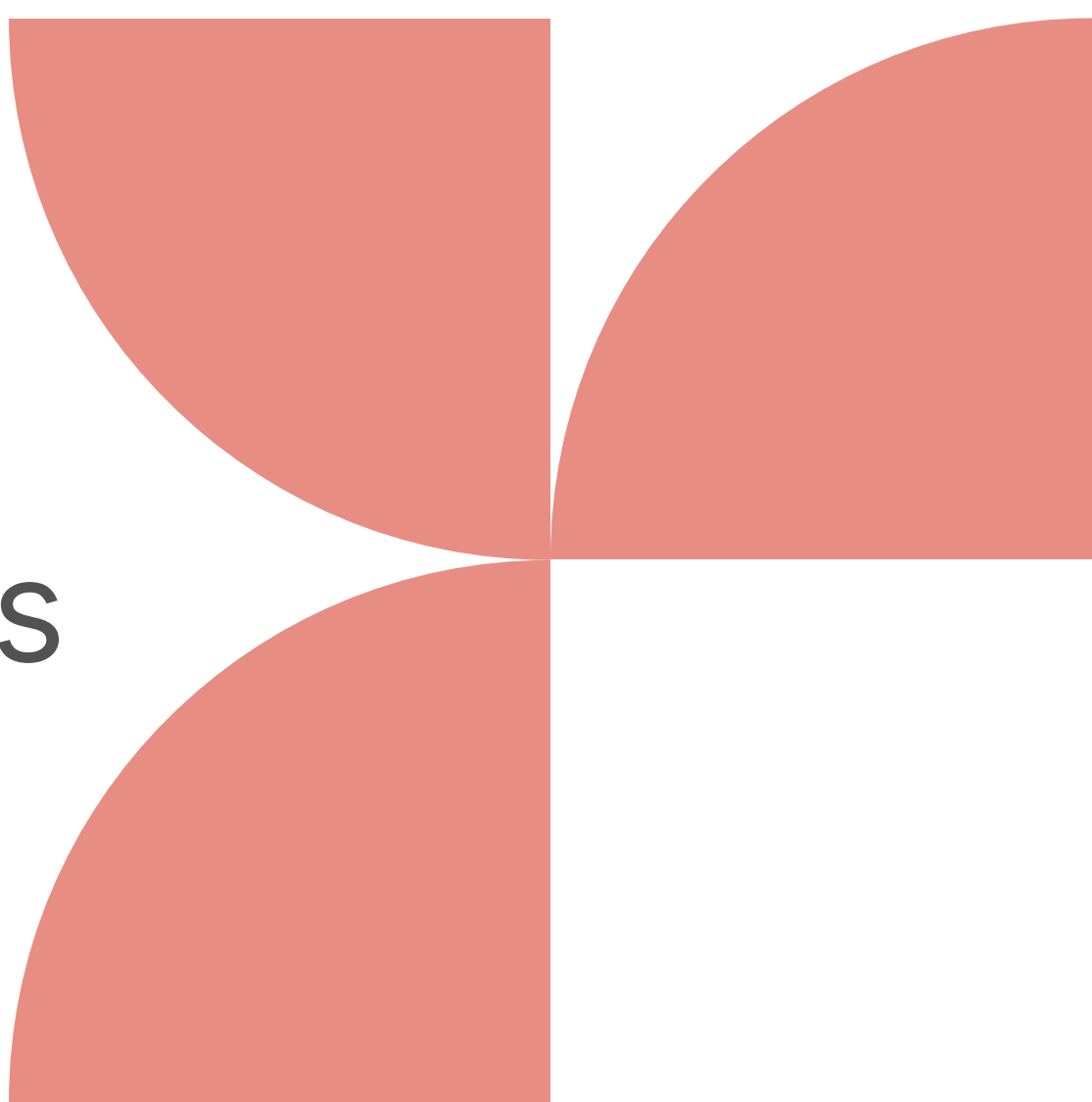


The Hopeful News

- Hiring is Coming Back
- This Course will help you level-up your chances of success

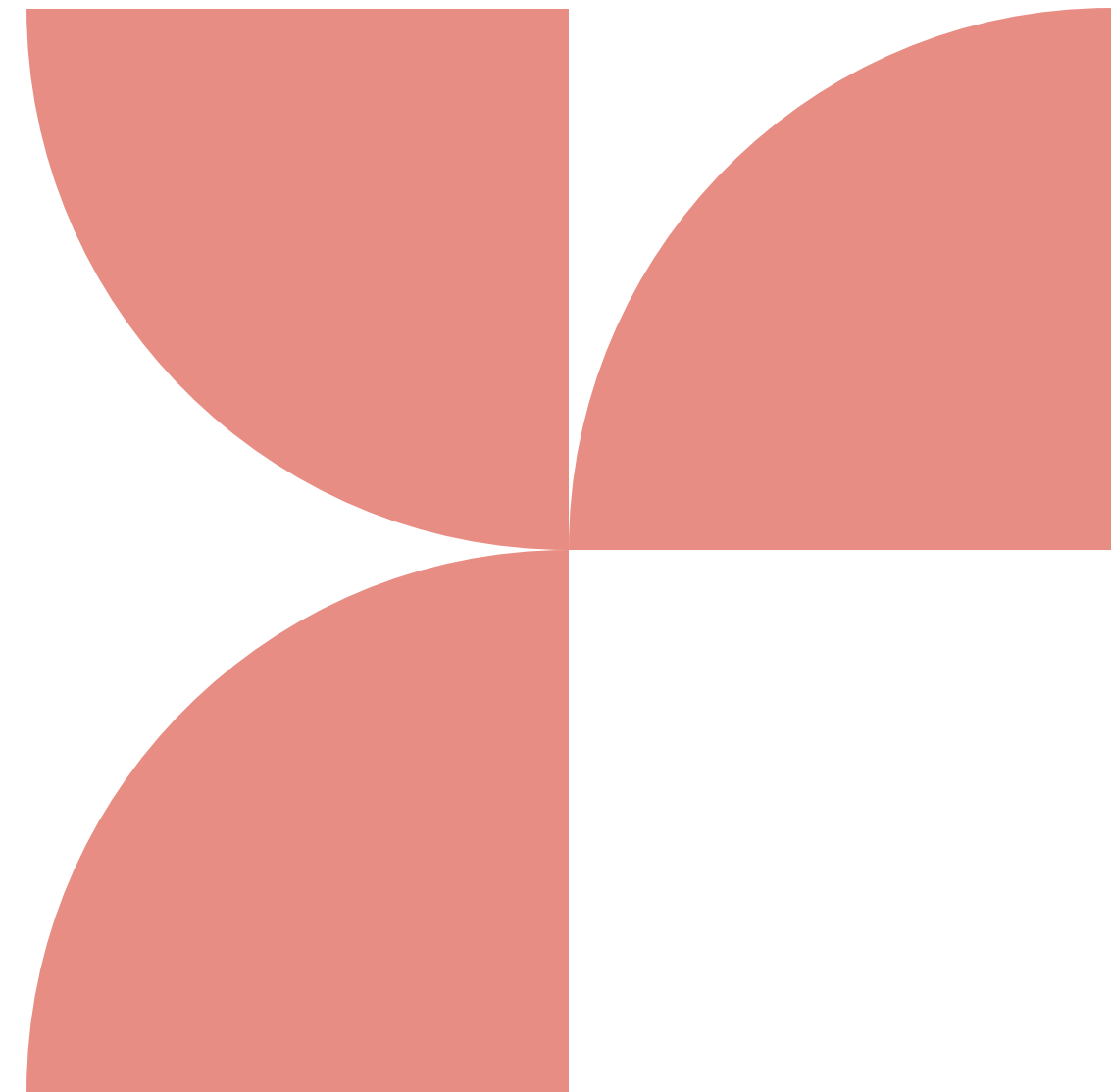


The Status Quo

- Auto-rejects
 - “Ghosting”
 - Very competitive roles
 - Long timelines to get new roles
 - Low rates of “call-backs”
 - Limited Dedicated Recruiting Partners
- 

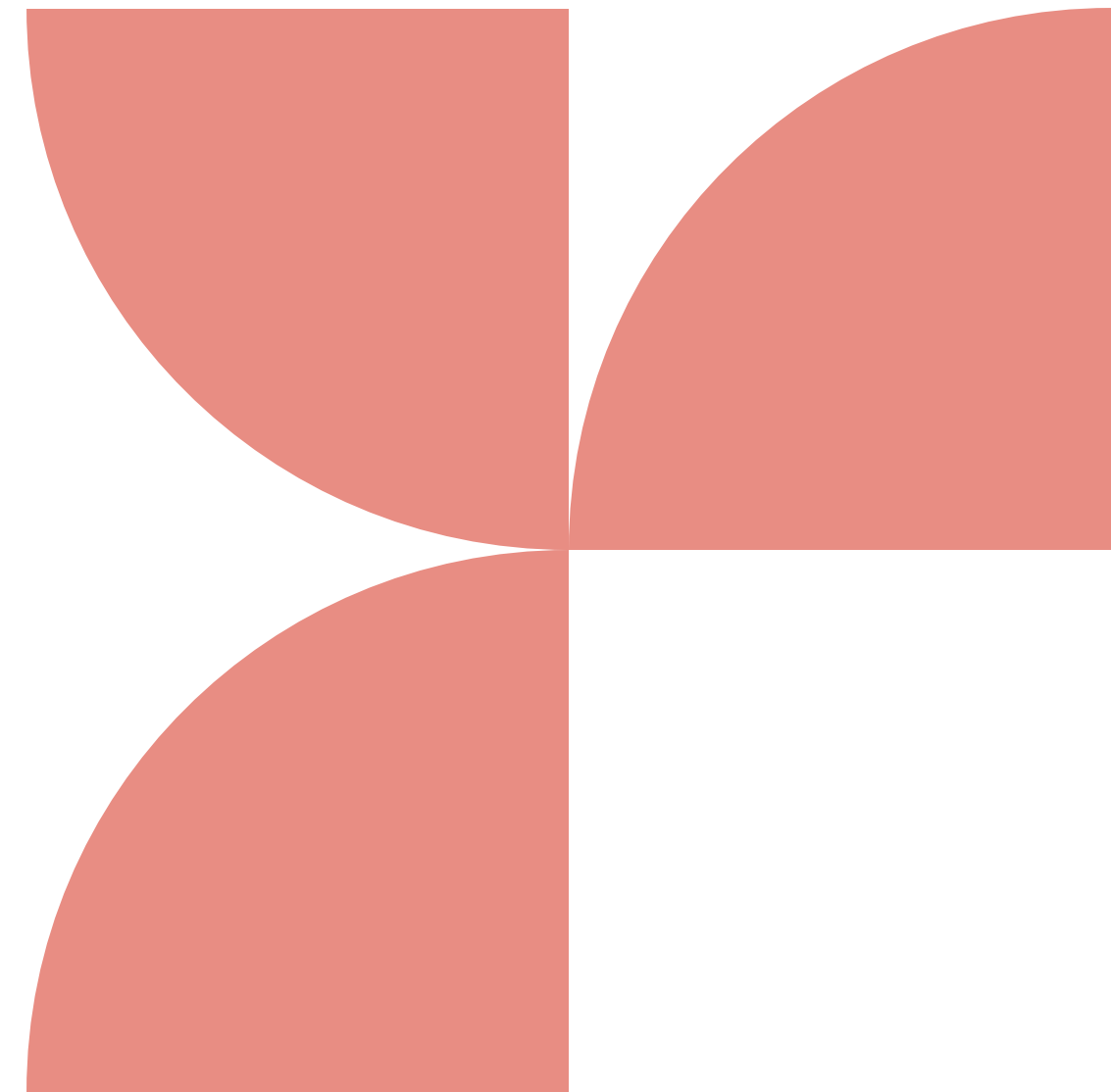
Tools We Have

- Messaging
- Empathy
- Our Networks



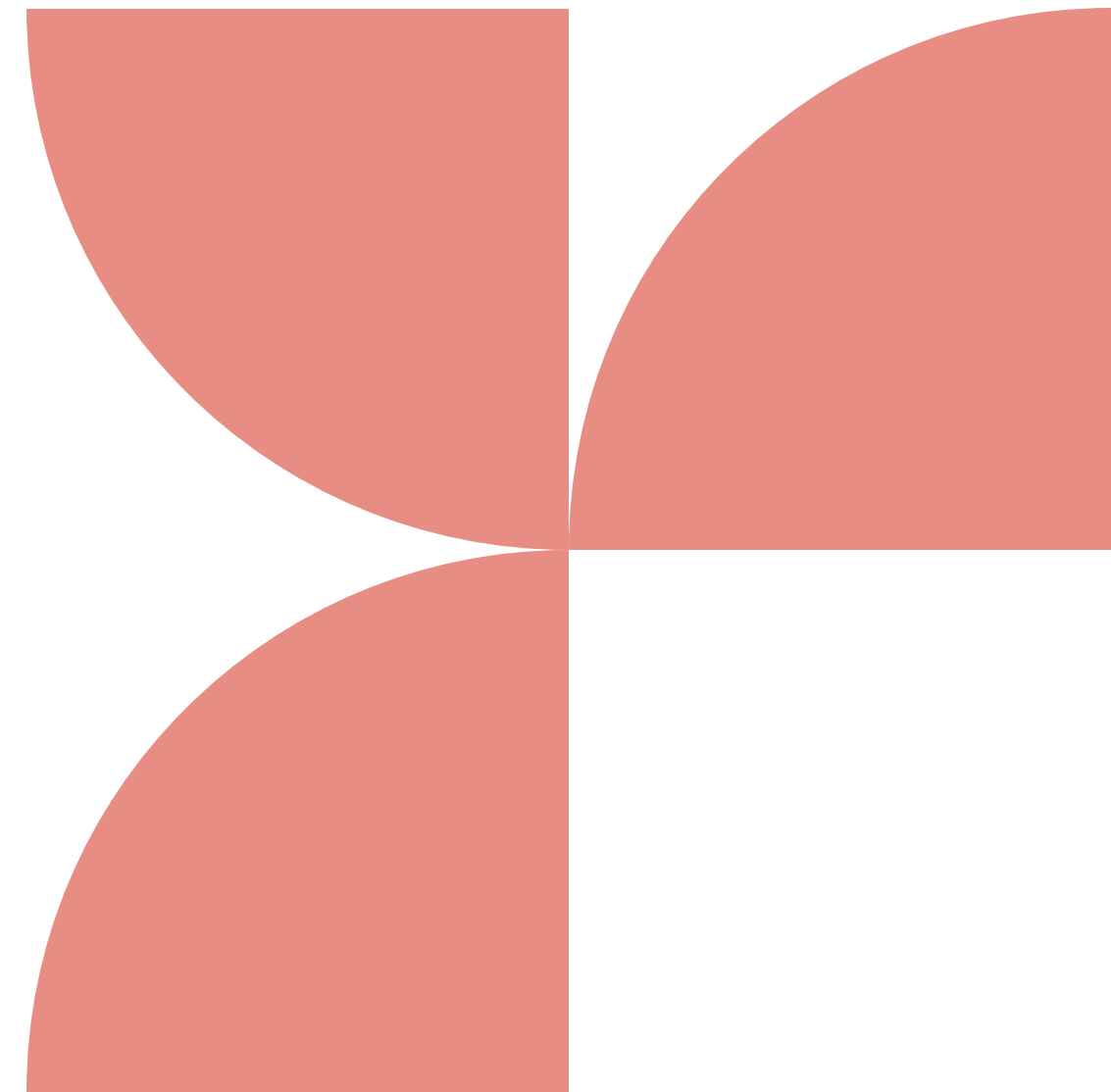
Empathy

- Hiring is Scary: Fear



Empathy

- Hiring is Scary: Fear
 - De-Risking
 - Portfolios
 - Clear messaging
 - Networking



Our Networks

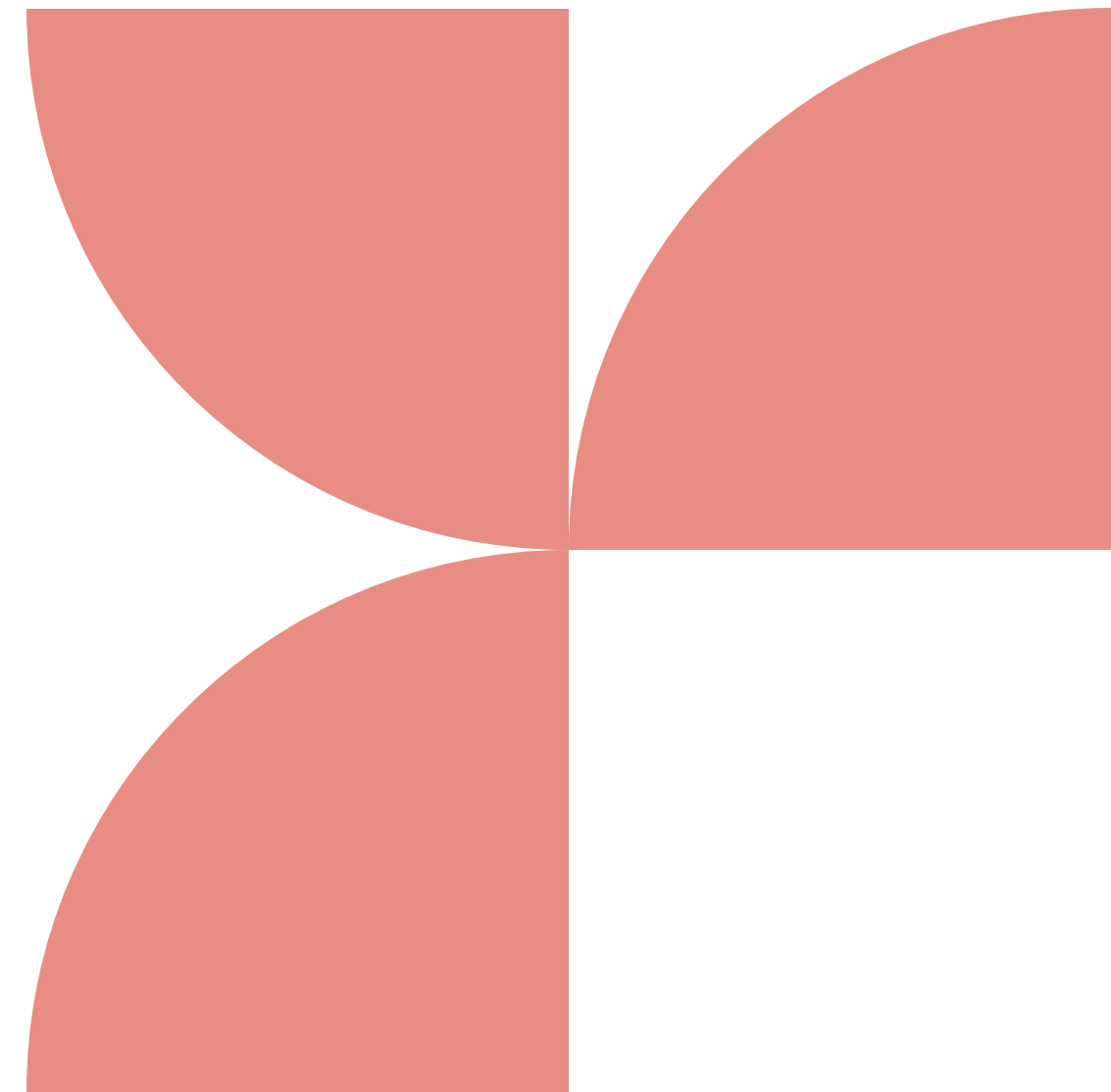
“

—

The better you are at your job - the less people assume that you need help in finding a new role.

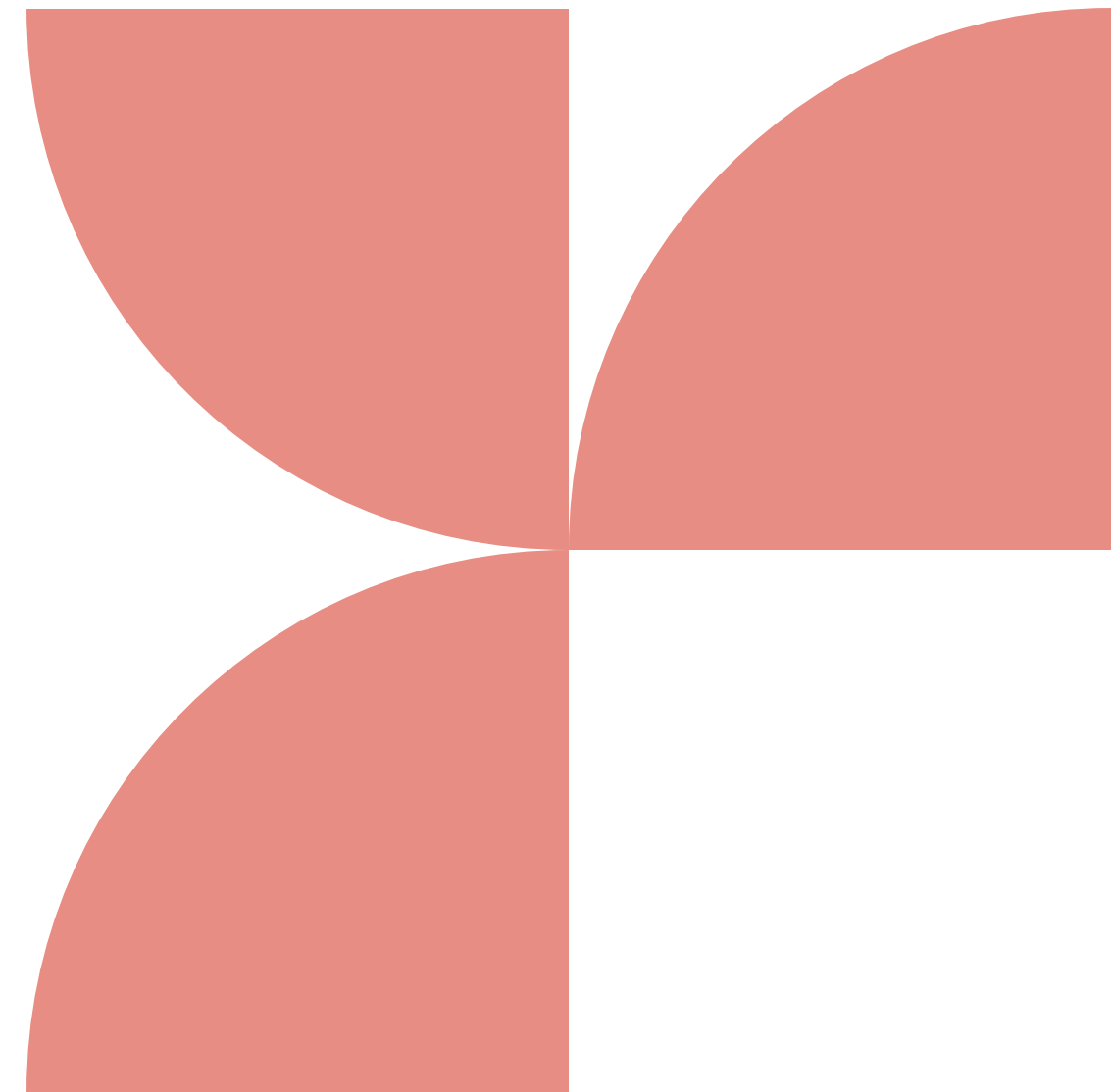
Our Networks

- Engage
- Activate
- Equip



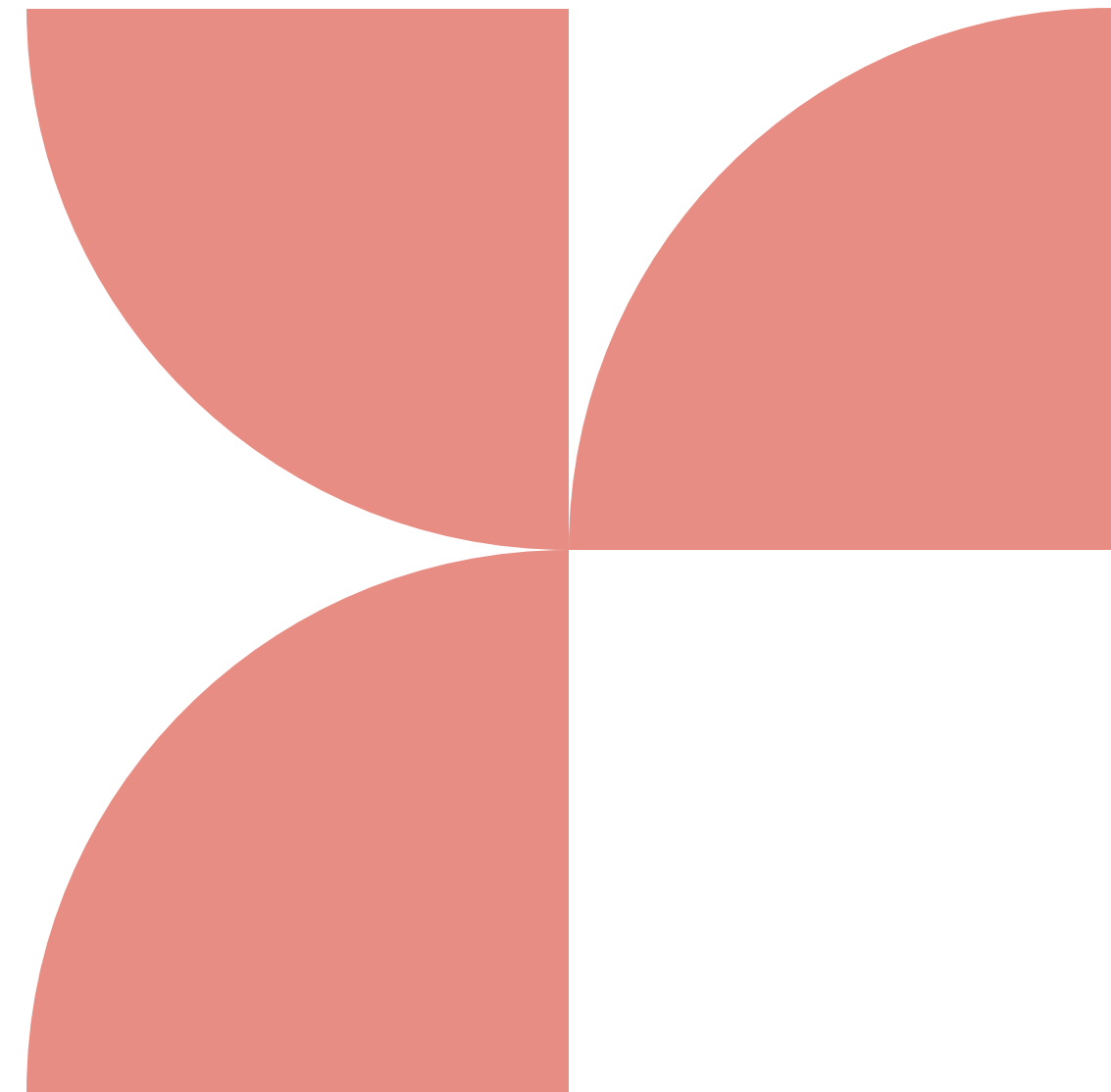
Engaging Our Network

- LinkedIn
- In Person
- Past colleagues
- Personal Communities



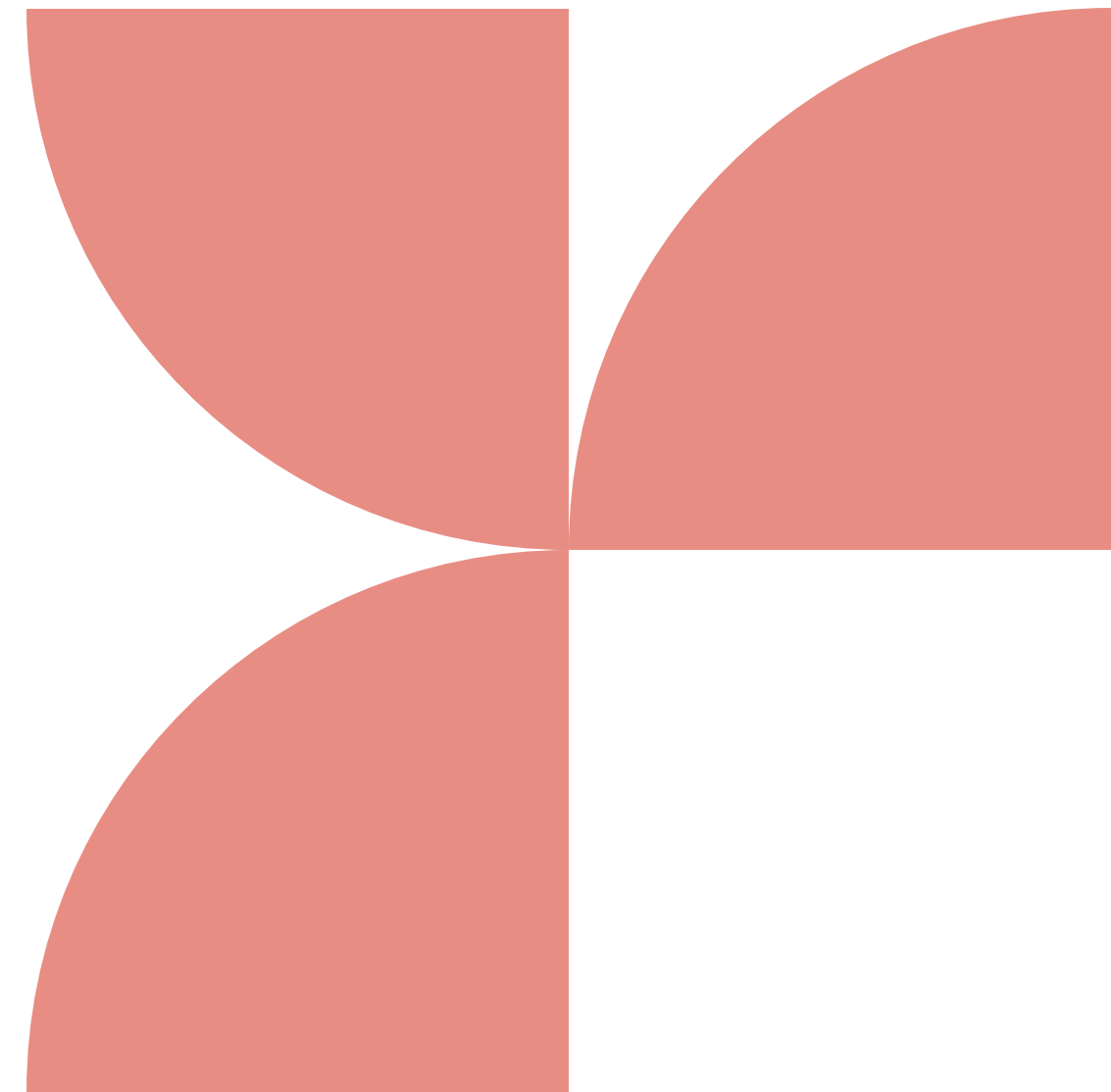
Activating Our Network

- Be specific in any “ask”
- It’s ok to ask for big things
- Offer support back



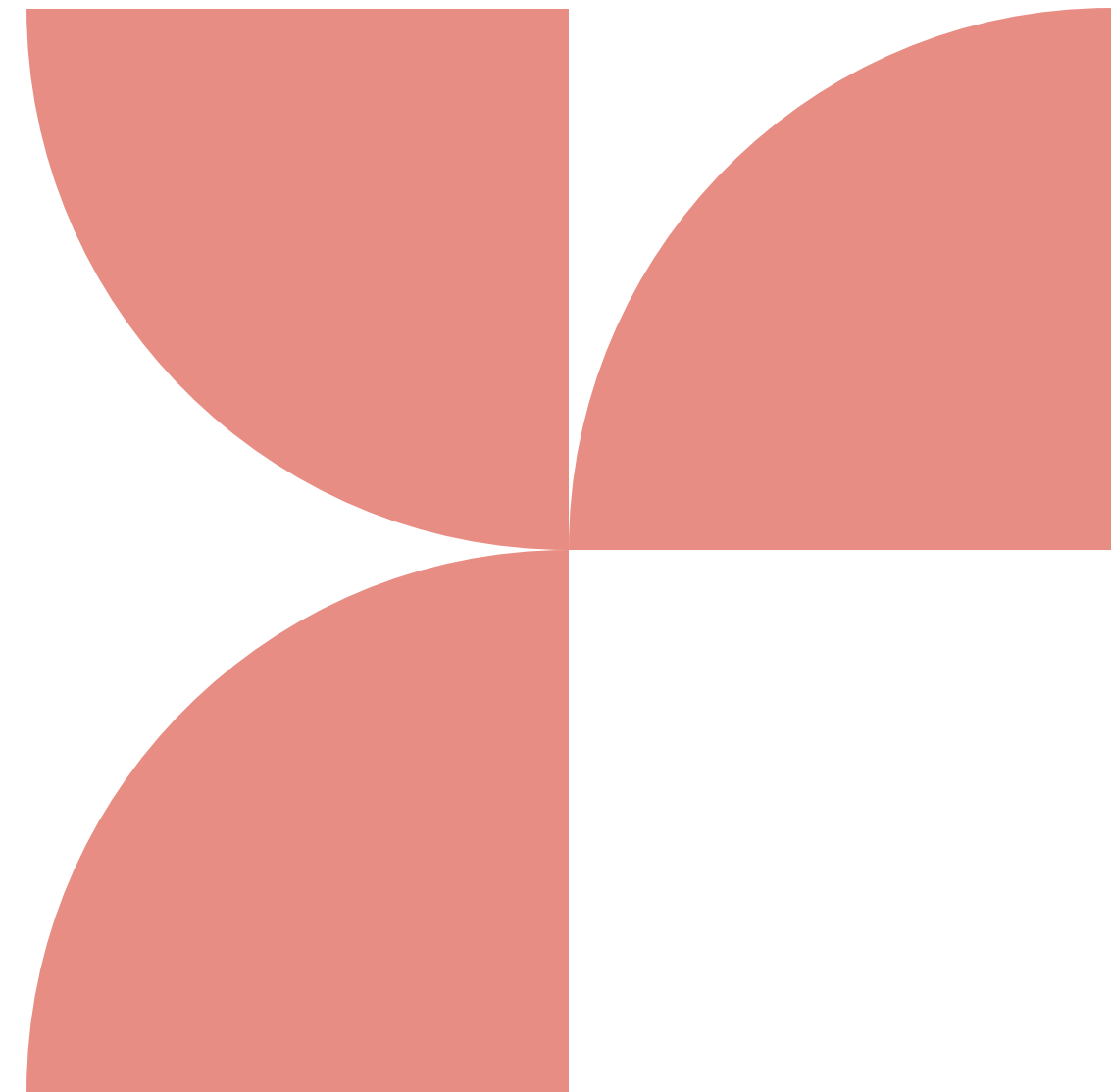
Equipping Our Network

- Make it EASY
 - Copy/paste
- Do the Research
- Provide the right Messaging



Tactics:

- LinkedIn Recommendations
- Comments on your posts
- Tagging you with a shout-out on job postings
- Sharing your profile in Slack Groups



Equipping Our Network

1

I'm looking for [ROLE] in [INDUSTRY]. I [IMPACT] within every organization I join and am eager to get working on a problem I'm excited about. Can y'all help me out?

Equipping Our Network

2

Can you please add a comment about our time working together on this post I just published?

It's hard, but we
can do hard
things.

